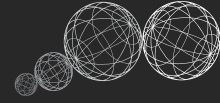




CALLNAK

CHANGING THE INDUSTRY THROUGH ADDITIVE
MANUFACTURING



PROBLEM

THE INDUSTRY

01

Production based on
forecasts

02

Products are made **before
they sell**

03

30–40% of inventory ends
up **discounted, stored or
destroyed**

THE CUSTOMER

04

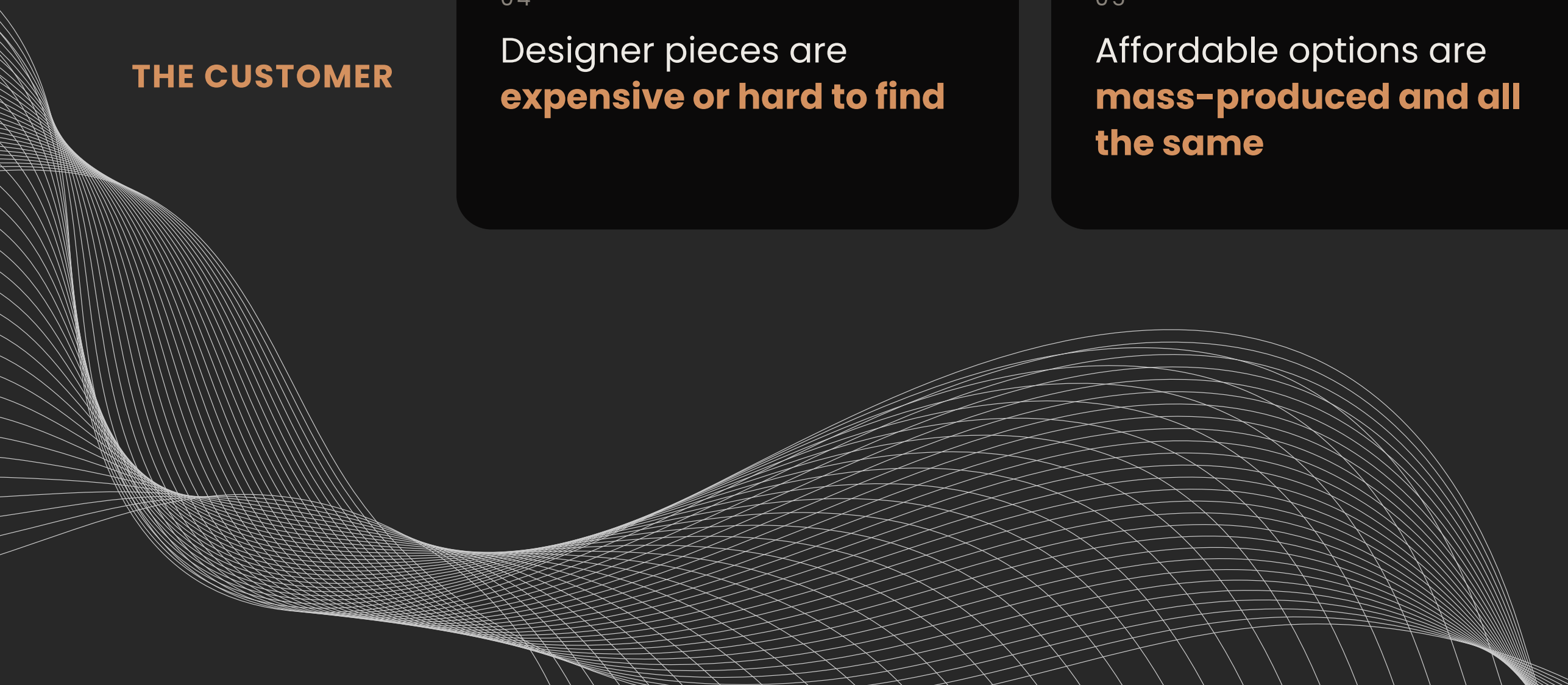
Designer pieces are
expensive or hard to find

05

Affordable options are
**mass-produced and all
the same**

06

Little choice that is **made
locally and without
overproduction**



WHAT IS CALLNAK



An industry that makes only when needed, sells what is needed and produces without moulds, with total design freedom.



**Our own design
made on demand in Elda**



**No stock
no moulds or minimum orders**



**One system
footwear, bags, accessories and
components for brands**



**Material
recyclable and produced locally**

WHY NOW

18.9% CAGR

3D-printed footwear

6-12 months

Traditional footwear development

Operational complexity

50+ components
10+ production processes
5+ suppliers

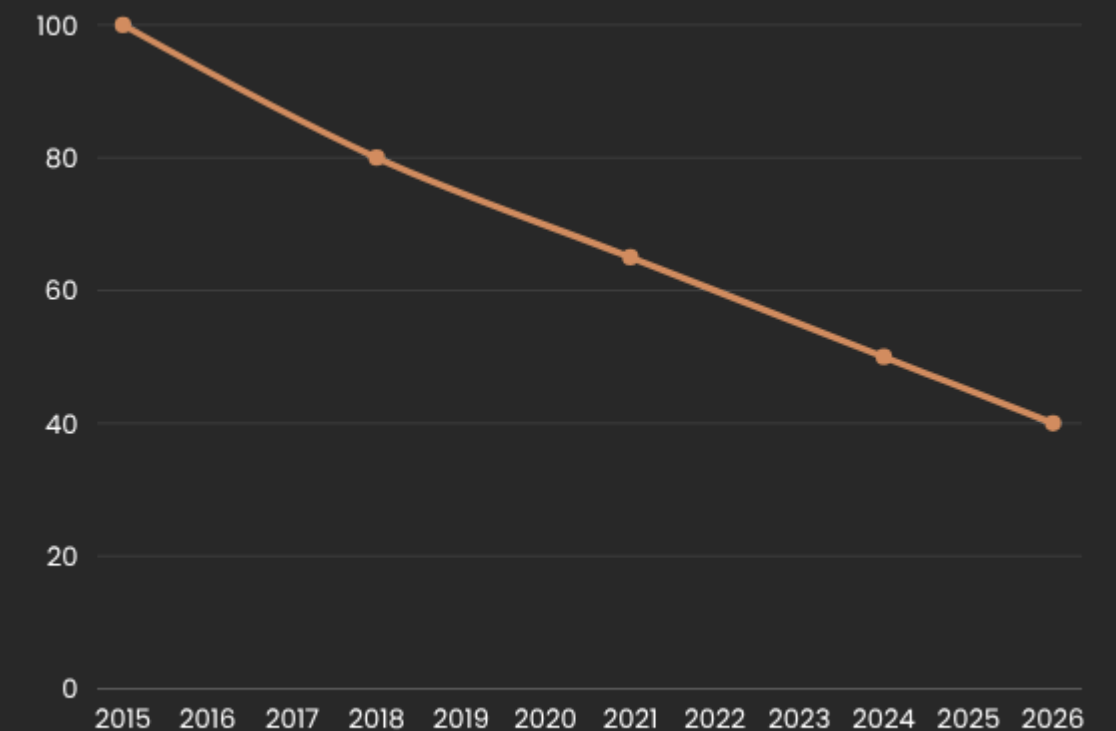
2015

- 3D printing = prototypes
- Limited materials
- High costs

2026

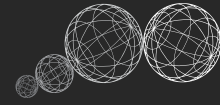
- Viable commercial production
- End-use materials
- Scalable manufacturing

Relative cost reduction



Additive manufacturing is a \$21.9B market growing 9.1% a year (Wohlers Report 2025)

HOW IT WORKS



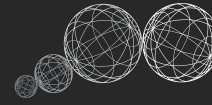
Online
purchase

On-demand
manufacturing

Quality **control**

Direct **delivery**





VALUE PROPOSITION

Our design language and the know-how to turn it into products.

01

Our own design language

Shapes and textures that only exist with additive manufacturing. They cannot be copied with traditional manufacturing.

02

Accumulated know-how

Years developing geometries, parameters and materials for products people wear, not prototypes.

03

A unique team

Footwear design (8+ years) + additive manufacturing (7+ years) + architecture and sustainable fashion (3+ years).

04

In the footwear cluster

Elda: INESCOP, Miguel Hernández University and suppliers minutes away.

VALIDATED BY

formnext
ASIA SHENZHEN

Panathēnea (Greece) • MODAHUB × Casa Cupra

UNISA®

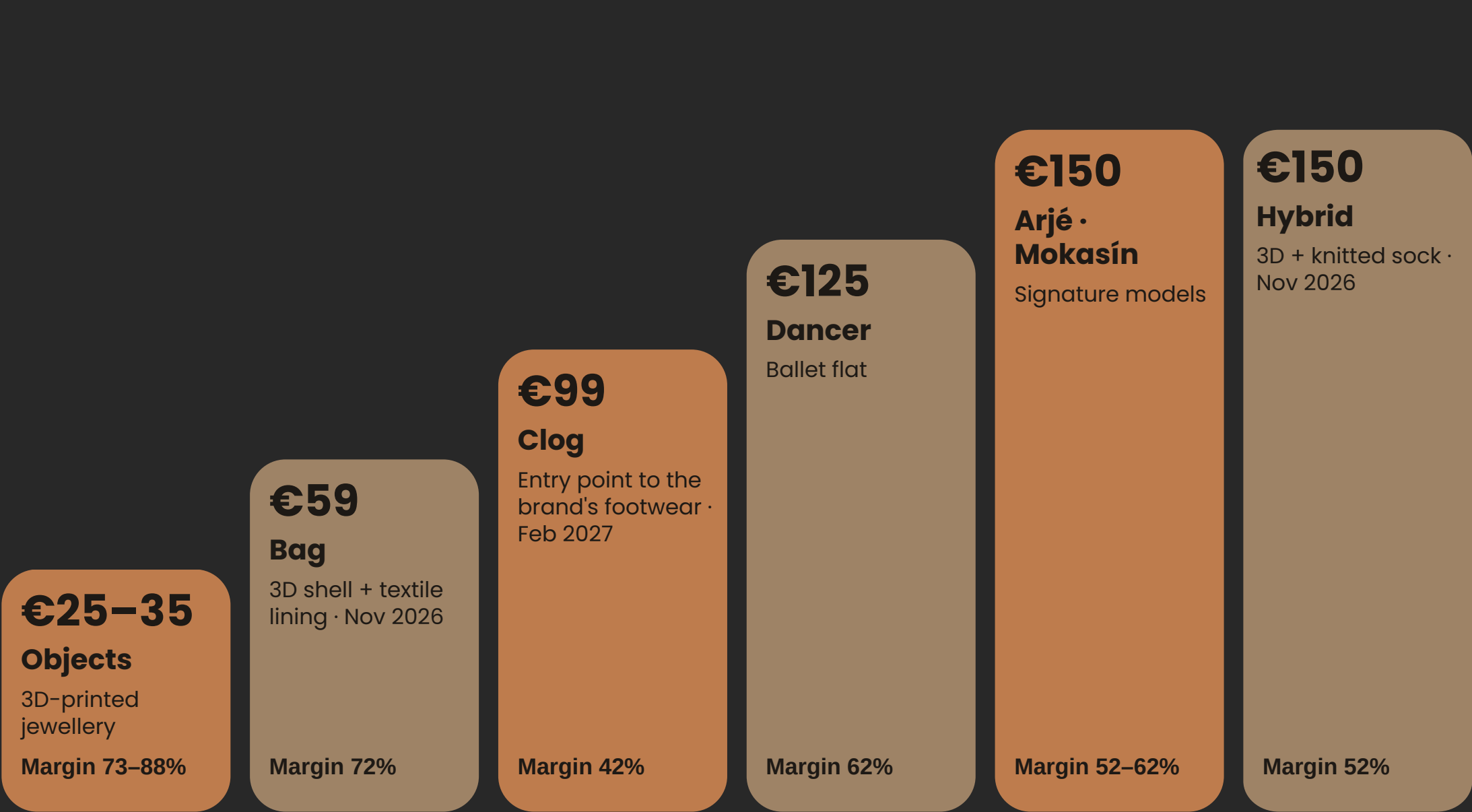
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HYLO®

biomech
CONSULTING

COLLECTION, PRICES AND MARGINS

Footwear is the entry point. Each new category expands the brand **without investing in moulds**.



BUSINESS MODEL

Own collections: web, stores and events
Limited editions and collaborations
Development and components for brands

SafeSize · Hylo · Unisa · Biomech · ModaHub



Objects · earrings



Bag · design render

Objects and the bag are made with the same infrastructure as the footwear: **cost of a new category ≈ design**.

HOW WE GOT HERE



+€200,000

raised from private investment
and ENISA



WHAT WE HAVE BUILT

40 operating 3D printers

R&D lab with 6 printers

1,600 m² facility

4 footwear models + Objects line

First international project (Panathēnea)

International award at Formnext Asia

WHO HAS BACKED US

Friends & family and business angels

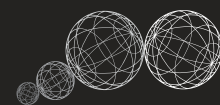
ENISA, Santander X, UMH, INESCOP

**Current investors are coming back: 30% of
this round**

THE FOUNDERS

Both founders work full time

Founding team on the company payroll



MARKET

\$93.5B

Footwear in Europe (2025)
2.9% CAGR to 2034 · IMARC

\$12.1B

Fashion and costume
jewellery in Europe (2025)
8% CAGR to 2034 · Market Data
Forecast

+18.9%

Annual growth of 3D-printed
footwear
+\$2.61B between 2025 and 2029 · Technavio

\$87.17B

Lifestyle sneakers worldwide (2025)
5.5% CAGR to 2035 · Market Research Future

\$24.35B

Sneakers in Europe (2025)
5.5% CAGR to 2034 · Market Data Forecast

+15.1%

Annual growth of luxury sneakers in
Europe
2026-2034 · Market Data Forecast

€1.1M

CALLNAK sales target for 2029
Base plan

FOOTWEAR



ACCESSORIES

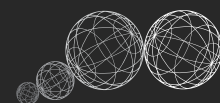


BAGS



COMPONENTS

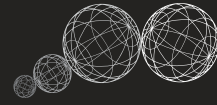
COMPETITORS



	 adidas 	VEJA 	FICK	 Koobz	 zellerfeld	CALLNAK
Production	traditional	traditional	3D sole + traditional	3D on demand	3D on demand	3D on demand
Manufacturing	Asia	Brazil + Portugal	Local	Local	Local	Local
Design	In-house	In-house	In-house	External	External	In-house
Material	Multimaterial	Multimaterial	Multimaterial	Recyclable mono-material	Recyclable mono-material	Recyclable mono-material
Development time	6-12 months	6-12 months	6-12 months	4-6 weeks	3-4 weeks	20 days
Average price	€130	€165	€185	B2B	€250	€133

Recent rounds in the sector: Koobz, \$7.2M (seed, Uncork Capital) · Zellerfeld, \$15M (Founders Fund)

GO-TO-MARKET



B2B

Cash and experience

Brand investment

B2C

Community → Sales → Brand

International growth

PARTNERS

RE
CRE
US

INESCOP
FOOTWEAR TECHNOLOGY CENTRE

e
enisa

MH
UNIVERSITAS
Miguel Hernández



Countries chosen, in this order, for proximity, emerging market, historic market, fashion and proximity.

ACQUISITION AND CUSTOMER VALUE

CUSTOMER ACQUISITION COST (CAC)

€76

today



€25

target from 2028

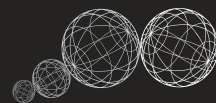
Units per order: 1.04 → 1.3

Repeat customers: no data yet → 30%

Today: ads only, Jun–Oct 2026 (Shopify). Average order value: €132.5.

HOW WE BRING IT DOWN

- Community and our own content
- Consignment stores: sales with no acquisition cost
- Footwear + bag or Objects bundles: more units per order
- Collections and drops that drive repeat purchases
- Trade fairs and events



TRACTION

+€50K

2026 revenue (calendar year to date)

+80

Pairs sold in 9 months

+€200K

Private investment + ENISA

€132.5

Average web order

245

Pairs/month capacity

€1,100/mo

Recurring B2B revenue

4

B2B client brands

The B2B line already generates cash with brands in the sector.
The round accelerates B2C: collections, selected retail and community.

formnext
ASIA SHENZHEN

INTERNATIONAL AWARD

**Emerging Brand
2026**

International 3D Printing Footwear Design Awards
Formnext Asia · Shenzhen

Santander X
By Santander

Santander X Award 2025
Banco Santander

15ª EDICIÓN
MARATÓN
DE Creación de Start-ups UMH

**Winners of the Start-up
Creation Marathon**
Miguel Hernández University



**San Crispín Footwear Chair
Award**
Miguel Hernández University

INESCOP
FOOTWEAR TECHNOLOGY CENTRE

INESCOP Award 2025
Footwear technology centre

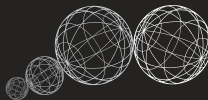


Certified start-up

ENISA · Spanish Ministry of Industry
and Tourism · March 2026

ARJÉ

Elda Footwear Museum
The Arjé, presented and donated to
the museum



EXPANDING INTO FASHION

PLATFORM

Member of Spain Gallery

Takes us to 080 with visibility and press releases

SELECTED RETAIL

DCS · Ruzafa, Valencia

Permanent point of sale since Q3 2026

PRESS

Cadena SER · Información ·

Consumidor Global · RTVE

Regional and national media

OCTOBER 2026

OCTOBER 2026

NOVEMBER 2026

NOVEMBER 2026

MODAHUB · CASA CUPRA
Barcelona

080 BARCELONA FASHION
Barcelona

NEW HYBRID MODEL
3D sneaker + knitted sock

BAGS · JEWELLERY · ACCESSORIES
First products beyond footwear



ROADMAP

Q4 2026

Now

- 080: Patequilux jewellery and Objects launch
- Winter model pre-sale
- Bag and Christmas capsule
- Black Friday and Christmas

2027 · H1

Move into Europe

- First international sales (January)
- Retail in Madrid, Barcelona, Galicia and Bilbao
- Start of production automation
- 10,000 followers

2027 · H2

Scale

- Stores in major European cities
- 3D-printed components for brands
- Team: +3 hires

2028

Expansion

- 236 pairs · 236 bags · 396 Objects a month (average)
- 50,000 followers
- 5 consignment stores and new materials

2031 VISION

Europe's leading design house in additive manufacturing: €2.7M in sales and 17% EBITDA margin (base plan). Natural exit: a fashion or footwear group, or an industrial player interested in the technology.

TEAM



Pablo Jaspers
COO & Co-founder

- Industrial design and product development engineer.
- Master's in branding and brand strategy.
- 8+ years in footwear design and team management.

Ignacio Español
CEO & Co-founder

- Additive manufacturing expert.
- Master's in organic modelling.
- 7+ years designing and producing with additive manufacturing.



Neyla Coronel
Technical leader

- Architect.
- Postgraduate degree in technology and sustainable fashion.
- Ex-Footwearology
- 3+ years designing and producing with additive manufacturing.



Paola Murcia

- ACHAVO: Social media and content strategy



Asunción Penalva

- ACHAVO: Social media and content strategy



Carlos Andrade

- BUREO: Paid media and ad strategy



Juan A. López

- BUREO: Paid media and ad strategy



Manuel Bolaños

- BUREO: Paid media and ad strategy

FINANCIAL PLAN 2027-2031

Base scenario · euros excluding VAT

	2027	2028	2029	2030	2031
Sales	€224K	€595K	€1.13M	€1.77M	€2.66M
Gross margin	62%	62%	63%	63%	62%
EBITDA	−€155K	−€11K	+€122K	+€264K	+€450K
Net income	−€237K	−€95K	+€37K	+€178K	+€349K
Year-end cash	€166K	€75K	€50K	€169K	€464K

2029

first year with positive EBITDA and net income

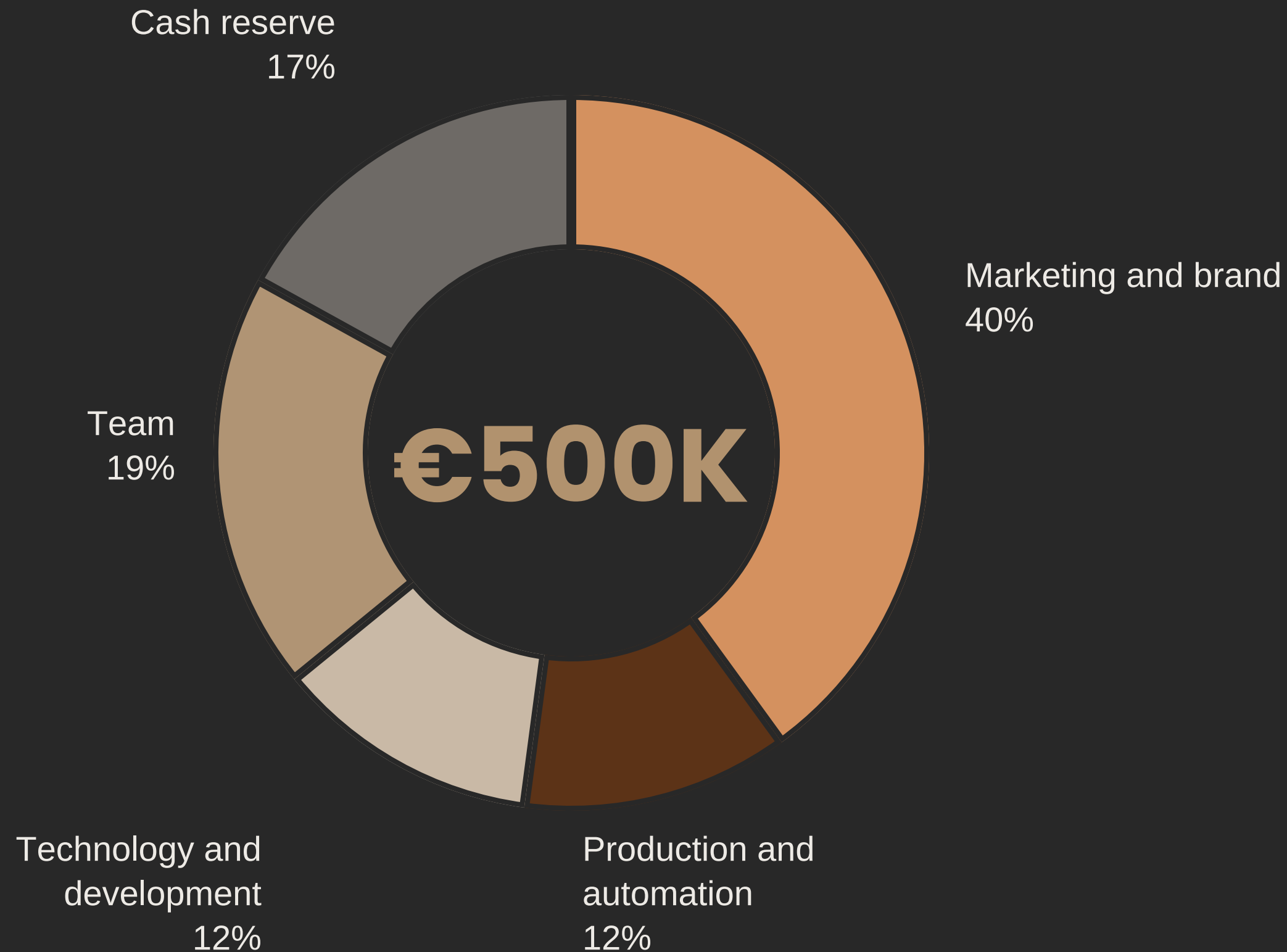
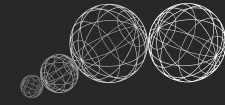
€500K (250K+250K)

round + ENISA fund the plan, with no further rounds

€4.96M

2031 sales in the ambitious scenario (pessimistic: €1.82M)

FUNDING



Next 24 months

x 12 sales

x 4 production capacity

x 10 community

+ 3 new hires

Round: €250,000

Pre-money €2.5M · 9.09% for new shareholders

Closing: December 2026 · minimum ticket €15,000

30% already committed
by current investors, who are coming back

€250,000 from ENISA
leveraging the round → **€500,000 in total**

CONTACT US



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Pablo@callnak.com



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